# **Arpit Agarwal**

9+ Years of Experience in Leading and Delivering Global iOS Applications

## Experience

 Lead iOS Developer & Founder

Plat India · Remote (2024)

Lead iOS Developer
Anyplace
Bay Area, USA · Remote (2018 — 2024)

Lead iOS Developer Zomato New Delhi, India (2017 — 2018)

#### iOS Developer

Zomato New Delhi, India (2015 — 2016)

#### Game Developer Gameloft

Guadalajara, México (2013 — 2015)

# Education

B.Tech Computer Science and Engineering

Jaypee Institute of Information Technology

Delhi NCR, India (2009—2013)

# Achievements

Top Writer (Design) on Medium.com MIT Media Lab Design Innovation '13 National Finalist ACM ICPC '12

# Accomplishments

- Conceptualized and developed a comprehensive meal planning app, handling all stages from initial problem statement to final product launch.
- Single-handedly managed both iOS app development and AWS backend infrastructure using Amplify and DynamoDB.
- Implemented data-driven features, resulting in personalized meal recommendations and 20% increase in average user session time.
- Delivered the Anyplace iOS app for the US market with zero reported crashes. This app drove a 25% increase in overall user engagement.
- Architected and implemented complex user flows, including booking, income verification, and identity verification, reducing process time by 40%.
- Spearheaded a complete app redesign, resulting in a 25% boost in user retention.
- Developed and integrated data analysis tools, generating 30% more actionable insights and informing feature development.
- Delivered the brand-new iOS app with revamped UI Kit and ad model. **#1 app on the App Store (food & drinks category)** in focus markets.
- Built and launched the Order by Zomato iOS app (200K orders daily).
- Established systems CI, icon kit, localization sync, and UX monitoring.
- Streamlined flows with custom transitions, animations, and micro-interactions.
- Leading the team to be agile and productive. Keeping the design team in sync.
- Accelerated development by modularising apps into base frameworks (UI, Order, Networking, Localization, and more). This system keeps 7+ apps in sync.
- Prototyped the Zomato iOS app in Arabic (right-to-left layout) for UAE users.
- Built the first UI animation library for Zomato iOS apps.
- Built the game **Disney Pixar's Cars: Fast as Lightning** for Android (50+ million downloads, 1million+ downloads in first 3 weeks).
- · Added the tracking system to power in-game analytics.
- Coordinated with producers, flash artists, and 3D animators.

### Skills

Software Development: iOS development, Swift (proficient), Xcode, Objective-C, SDKs, frameworks, and libraries. UlKit, SwiftUI (familiar), combine. Architectural patterns (MVVM, etc), design patterns. Testing (XCTest), CI/CD. RESTful and GraphQL APIs, third-party integrations. Familiar with Python, C++.

Additional Skills: Agile methodologies, sprint planning, leadership, team management. Human interface guidelines. UI/UX design, Figma. Design thinking, deep-work techniques for productivity.

#### Interests

Storytelling, animation, mentorship, creativity, typography, psychology, writing, speed cubing, photography, swimming, continuous learning

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